



Drywall & Paint



Sherwin-Williams is pleased to be part of
Your Dream Home



Special offers and valuable tips
exclusively for new homeowners



Congratulations on Your New Home

Moving into a new house is an amazing feeling. It's exciting to think that you'll begin creating memories the moment you first open the door. Plus, it's an exciting opportunity to express your personality through color and décor—the elements that turn a house into a home. Your home.

Use this guide to help you care for the Sherwin-Williams® paints already featured in your home and to explore ways to add even more color and style that make your new home the home you've always envisioned.





Care for Painted Surfaces

In time, your newly painted surfaces may require some maintenance. Cleaning is vital to preserving the overall beauty and extending the life of the paint. For best results, wait at least two weeks before washing. And always test your cleaning solution and technique in an inconspicuous area to ensure that it does not damage the paint film.

INTERIOR Use a soft cloth or sponge with mild, soapy water or a general-purpose household cleaner. Apply gentle pressure when wiping. Penetrating stains and marks may be removed by carefully using an abrasive cleaner and water or a solution of household bleach diluted with water. Rinse with clean water.

EXTERIOR Remove dirt using a soft bristle brush and detergent solution—working in a smooth up-and-down or side-to-side motion. Rinse thoroughly. Repeat if necessary.

Tips for Touchups

Nicks and dents happen in every home. When they do, make any repair match the surrounding area as closely as possible in appearance. You may need to feather the patch into the surrounding area to reduce abrupt changes in texture or visible humps in the wall.

If you don't have leftover paint from the original batch for your touchups, be sure to purchase new Sherwin-Williams paint in the same color and sheen.

Use the same tool to apply the touchup paint as was used to apply the original coat and carefully feather the touchup into the surrounding area. Thinning the paint may help it blend into the surrounding finish.





Color: The Ultimate Sign of Expression

Consider these ideas to transform your new home with color—so it becomes the perfect reflection of you.



Wake up your beige by adding different shades of the same color to create depth and interest. Paint below the chair rail a deeper shade of the existing wall. Choose textured curtains from the same color family.

Create a color flow. With today's open floor plans, several rooms may be seen in combination.



Test your color choices with
COLOR VISUALIZER

Explore the endless possibilities. Simply upload a photo or choose one of ours, then drag and drop a color or use the brush to virtually paint your scene.

sherwin-williams.com/visualizer



It's not hard to pick your palette. Think of a favorite rug or fabric you own. Often these objects are your favorites because they feature all the colors you like. Use those combinations as a guide to choosing colors for your walls. Then use our color tools to find similar colors, expand your palette or virtually test how you'll use each color.

For a smooth transition between spaces, try choosing a color for one room and paint the adjacent space two shades away, lighter or darker, using tones from the same color chip.



Use **CHIP IT!**[®]
to find your colors

Chip It![®] lets you instantly turn any image into a color palette from more than 1,500 Sherwin-Williams paint colors—even your own desktop images can be uploaded to help you find your perfect colors.

letschipit.com



It doesn't take much color to punch up a space. Create a feature wall with a contrasting or complementary color. A nook, window bay or the wall behind your headboard can be great candidates for feature walls.



Get color confident with
COLORSNAP®
and COLORSNAP STUDIO™

*ColorSnap for
iPhone® and Android*

ColorSnap, the color-matching app that captures colors from your surroundings and matches them to Sherwin-Williams paint colors, is a FREE download on iPhone and Android devices.



ColorSnap Studio for iPad®

ColorSnap Studio lets you explore over 1,500 colors, get color inspiration from a photo or virtually paint your walls. All for free on your iPad.

sherwin-williams.com/colorsnap



Let's Get Started

Once you're ready to start personalizing your home, make your first step a visit to your neighborhood Sherwin-Williams paint store. In addition to offering a full range of the very best paints and all the painting supplies you need, we are here to assist you with a project plan and color selection. Plus we're always happy to offer how-to advice so you get results you can be proud of.

If you don't want to do it yourself, we can also provide the names of some professional painters in your area.



Think beyond the walls. Surprise accents, like painting the ceiling of a room, a fireplace mantel or even the inside of a cabinet, not only add color but unique personality to a space.

Take advantage of the offers, discounts and valuable savings included here to get started on your next paint and decorating project.



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